

WHY WE ASK; "WHAT'S YOUR IDEA OF FINANCIAL FREEDOM?"

a chat with a Guru

The Guru has just created a series of short videos to help people understand important aspects of his field of expertise. Pete and I discussed his new venture recently at Campbelltown Arts Centre Cafe in the beautiful Japanese Gardens.

Hey, don't I know you from somewhere? "What?" Are you like - a movie star or something? "Ha, ha Dave, Hilarious." No really! Is it a Hollywood movie, sitcom... info-commercial...? That's it isn't it? You sell vacuum cleaners on tele. "So funny - stop it Dave - can't breath." Sanitises as it cleans! "That's enough. Stop now." Ok...

Actually your videos are really good. "Thanks." I was surprised. "I take that back. You were surprised?" No, not really, I don't think I have ever seen you do anything less than 'ultimate professional' - except for this regular article with me. "Hmmm!"

"Have you watched all the videos?" I have

seen the six you have released so far. "So which bits did you like?" Your co-host Iolande. "I don't even know why I hang out with you Dave." Joking! I watched 'Financial Freedom', 'Self Managed Super Funds', 'Savings Plans', 'Insurances', 'Borrowing to Invest', and 'Superannuation'. Financial Freedom was my favourite so far. "The hat?" Ha, ha - yep! In all honesty they are all good. Very easy to watch and informative. What other subjects do you cover in coming editions? "I still have to cover 'Financial advice, why it pays to get professional advice', 'Client testimonial, client story by Janette Fearnley', 'Who are your key advisers?' and 'Estate planning, what happens when you are no longer around!' Is Iolande in all of them? "Yes Dave. Will that keep you watching?" Yep! I'm a simple man Pete. "Mmmm."

So what's the motivator behind the videos? "The videos are just a starting point to highlight some of the areas of peoples' financial position we can assist. The background

pictures such as the golf course and the cruise ship demonstrate what some people's picture of their Financial Freedom may look like when they implement our strategies. I also want people to realise that many aspects of their financial life need to have a central point to be most effective in the long run." That would be you? "Yes. A lot of decisions in different parts of your financial world have consequences elsewhere. We would need to meet the client face to face though." Of course. "The context of these subjects is way too individual to convey in a 3-4 minute video."

Can I come and watch you shoot one of the videos? "No." Why not? "Because you just want to meet Iolande." I...

To see the videos go to www.macarthurfp.com.au or 'like' Hillross Macarthur on Facebook.



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MY IDEA OF FINANCIAL FREEDOM



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